



Shaping Tomorrow's  
Built Environment Today

## **YEA Leadership International Sponsorship Opportunities**

The Young Engineers in ASHRAE (YEA) Committee offers YEA Leadership International (YLI), an opportunity for the future leaders to learn more about Society and develop advanced leadership skills in a facilitator lead peer-to-peer learning environment. The 2017 YLI event will be held in Hong Kong from December 8-10, 2017.

The objectives of YLI are leadership, networking, communication and professional development. The event will include leadership development for young professionals, communication techniques and ASHRAE and industry leadership opportunities.

This is a great opportunity for sponsors to market their companies to the future international leadership of the HVAC&R industry.

### **Platinum Sponsor - \$3,000 USD**

- Two (2) dedicated YEA Facebook post linking to the company's page. (Almost 6,000 ASHRAE Followers)
- Large Logo included in all marketing pieces for YEA Leadership International.
- Logo included on table name plates on each table during the event.
- Option of including giveaways for all YLI attendees as well as company literature for display at the event.
- Inclusion of up to three (3) informational slides at the introduction of the event to thank the sponsor.

### **Gold Sponsor - \$2,000 USD**

*(Limited to 1)*

- Large Logo included in all marketing pieces for YEA Leadership International.
- Logo included on table name plates on each table during the event.
- Option of including giveaways for all YLI attendees as well as company literature for display at the event.
- Inclusion of a single slide at the introduction of the event to thank the sponsor.

### **Dinner Sponsor - \$1,000 USD**

*(Limited to 2, one Friday & one Saturday)*

- Logo sign at the entrance of the dinner to thank the sponsor.
- Thank you during the dinners toast for the sponsor.
- Small Logo included in all marketing piece for YEA Leadership International.
- Option of including giveaways for all YLI attendees.

### **Lunch Sponsor - \$500 USD**

*(Limited to 2, one Saturday & one Sunday)*

- Logo slide to be displayed during the lunch in the presentation room.
- Thank you during the lunch for the sponsor.
- Small Logo included in all marketing piece for YEA Leadership International.
- Option of including giveaways for all YLI attendees.

**If you would like to participate as a YEA Leadership International sponsor, have questions about sponsorship, or would like more information, please contact Rhiannon Masterson at [rmasterson@ashrae.org](mailto:rmasterson@ashrae.org) or 678-539-1178.**