



integrate | 2016

FACILITY MANAGEMENT CONFERENCE



Learn • Connect • Advance

First held in 1993, IFMA's annual conferences are of proven success and highly appraised in the region. The Hong Kong Chapter of the International Facility Management Association (IFMA) is pleased to announce the IFMA's Integrate 2016 Facility Management Conference will be held on **Thursday, May 5, 2016** at the Hong Kong Convention and Exhibition Centre, co-located with Build4Asia, the region's leading Building Technology, Electrical Engineering and Security Show.

This one day facility management conference features a variety of classes targeted specifically at **FM and Workplace Strategies Best Practices**. It will widely cover different infrastructure environments, sustainability and building resilience for the future. The current emerging business trends and the slowdown of real estate development enables workplace occupiers to become more and more sophisticated in delivering facilities management within their organizations. Last but not least, the **IFMA 24th Annual Dinner** will be held after the conference in the Hong Kong Jockey Club to round off a memorable day.

Powerful Speakers



Ms. Christine Loh, JP
Under Secretary for the Environment, Environment Bureau, HKSAR Government



Ms. Ada Fung, JP
Deputy Director (Development & Construction), Housing Department, HKSAR Government



Ir Alfred Sit, JP
Deputy Director, the Electrical & Mechanical Services Department, HKSAR Government



Mr. David Rees
Consultant, S Plus Group / Past President, The Hong Kong Chapter of IFMA



Mr. Gary Hui
Principal Consultant, Energenz



Mr. Graham Tier
Head of Property Facilities Management, The Hong Kong Jockey Club / Past President, The Hong Kong Chapter of IFMA



Mr. Kenneth Foo
Executive Director, Hongkong Land Limited



Ms. Lisa Cameron
Director—Occupier Consulting / Workplace Strategy, CBRE



Mr. Marcus Bowen
Director, Occupiers Journal Limited, Publisher of Work&Place



Dr. Merrin Pearse
Sustainability Strategist



Mr. Michael Shafer
Director, Technology JBA Consulting Engineers



Mr. Mitesh Shah
Director, Workplace Recovery for APAC Region, Regus



Ir Roberto Vazquez
Chief Executive Officer (Acting), ASB Biodiesel Hong Kong Limited

Registration

Don't wait another minute to register for Integrate²⁰¹⁶, a "must-attend" event for all levels of FM industry professionals. Please visit our conference website www.ifma.org.hk/integrate2016 or contact our Conference Manager at 2512 0111 for registration.

	Regular Rate
Members of IFMA / Supporting Organizations	HK\$ 2,000
Non-members	HK\$ 2,500

**Buy 4 get 1 free group package is currently available (limited offer)*

Enquiries

Tel: 2512 0111 / Email: integrate@ifma.org.hk

Sponsorship and Advertising Opportunities

Sponsorship and advertising packages sold quickly. Call (852) 2512 0111 or e-mail: integrate@ifma.org.hk for reservations now.

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	PANEL DISCUSSION	ANNUAL DINNER	TEA BREAKS	ON-LINE MARKETING
	HK\$ 60,000	HK\$ 50,000	HK\$ 30,000	HK\$ 25,000	HK\$ 12,000	HK\$ 30,000	HK\$ 20,000	HK\$ 6,000	HK\$ 3,888
	1	2	5	Unlimited	Unlimited	2	1	Unlimited	Unlimited
Logo and advertisement on the conference web site with hyperlink to sponsor's web site	1	1	1	1	1	1	1	1	1
Logo on conference backdrop and promotional materials	1	1	1	1	1	1	1	1	1
Recognition in all promotional materials	1	1	1	1	1	1	1	1	1
Email broadcast to all Chapter's contacts	3	2	1	0	0	0	0	0	0
Delegate bag promotional document insert (exclude production cost)	1	1	1	0	0	1	0	0	0
Delegate bag promotional gift insert	1	1	1	1	1	1	0	1	1
Conference delegate passes	6	5	3	2	1	3	2	0	0
Corporate banner placement in the conference room	4	3	3	2	2	3	0	0	0
Corporate banner placement in the networking break area	0	0	0	0	0	0	0	1	0
20-minute presentation at Conference (upon request)	1	1	1	0	0	0	0	0	0
Participate as Panelist and Moderator at one session of panel discussion	0	0	0	0	0	1	0	0	0
Proposed Panelists of panel discussion	0	0	0	0	0	1	0	0	0
10-minute speech at Annual Dinner (upon request)	1	0	0	0	0	0	1	0	0
Annual dinner passes	6	5	3	2	1	3	2	0	0

For Terms and Conditions, please refer to www.ifma.org.hk/integrate2016

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